



Matt Yoder

Senior Vice President, Fuels Strategy and Support

Matthew (Matt) Yoder is Senior Vice President, Fuels Strategy and Support for 7-Eleven, Inc. In his role, Matt is responsible for fuels strategy, wholesale support, fuel brands, car wash, environmental, and the commercial fleet business. Matt joined 7-Eleven via the acquisition of Speedway in 2021 where he served as Chief Commercial Officer. During his tenure at Speedway, Matt oversaw the purchasing, business development, fuel pricing, and strategy/innovation teams.

Matt has over 30 years of industry experience including leadership roles in marketing, strategy, and finance. He began his career in 1991 with ExxonMobil and held various dealer channel, pricing, planning, and finance roles. He then joined ConocoPhillips in 2001 as the Pricing Manager for the U.S. and progressed through various roles in strategy and marketing until joining Western Refining in 2007. Matt managed Western's retail business and led their newly formed logistics MLP, WNRL, when it launched in 2013. In 2017, Andeavor purchased Western Refining, and Matt became VP, Retail, leading over 1,100 locations in the Southwest, on the West Coast, and in Minnesota. Matt joined Speedway as part of the Andeavor acquisition in 2018.

Matt graduated from Pennsylvania State University in 1991 with a Bachelor of Science in Marketing and earned a Master of Business Administration from The Wharton School in 2001.

Matt and his wife Candice are parents of three sons: Levi, Luke, and Nicholas.

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